



2020年迪拜世博会中国馆  
EXPO 2020 DUBAI

山东活动周  
SHANDONG WEEK

# 会议手册

Conference Manual

丝路的起点 · 创新的家园  
Origin of Silk Road · Home to Innovation

山东, 迪拜  
Shandong, Dubai  
2022.3.22-24

# Overview

The World Expo is the world's top-level exposition. The effort for participation in the World Expo has been a priority on the agendas of Shandong. From Expo 2010 Shanghai, Expo 2012 Yeosu, Expo 2015 Milano and Expo 2017 Astana to Expo 2020 Dubai, Shandong has developed an "World Expo brand" that supports international exchange, economic and trade cooperation, and image publicity through "Shandong Week at the World Expo".

Expo 2020 Dubai has been postponed for one year due to the pandemic (but the name "Expo 2020 Dubai" is retained). As the "final session" of provincial, district and municipal events at the China Pavilion, Shandong Week is focused on industrial cooperation and cultural exchange under the theme "Origin of Silk Road, Home to Innovation". It is going to be held both online and offline in Dubai and Shandong, allowing guests from home and abroad to interact with each other.

During Shandong Week, themed promotional activities will be held at the China Pavilion of Dubai World Expo, including "Saltwater Rice" Smart Agriculture Exhibition, Broadcasting of Shandong's Publicity Film, Exhibition of Scientific and Technological Achievements of Shandong Province, Exhibition of Shandong Intangible Cultural Heritage, and the distribution of "Picturesque Shandong"-themed souvenirs. Major activities will be held synchronously, including the Opening Ceremony and Economic & Trade Cooperation Conference of Shandong Week, Jinan Day and Qingdao Day, alongside relevant activities hosted by cities of Shandong targeting the Middle East countries.

Shandong Week will demonstrate Shandong's new strengths, new opportunities and new pattern of development through more than 10 various activities. It will serve as a platform to facilitate in-depth communication and cooperation between Shandong and the Arab countries as well as the surrounding regions and to assist in advancing the "Belt and Road" initiative.

# Contents

## I. Activities

<b>(I) Opening Ceremony and Economic &amp; Trade Cooperation Conference</b> .....	<b>01</b>
1. Agenda .....	02
2. Introduction of Some Key Guests.....	03
3. List of Some Participating Guests (Entities).....	06
4. Projects .....	08
<b>(II) Jinan Day</b> .....	<b>10</b>
<b>(III) Qingdao Day</b> .....	<b>11</b>
<b>(IV) Relevant Activities</b> .....	<b>12</b>
1. Yantai - Middle East International Trade and Procurement Symposium .....	12
2. Weifang - UAE Agricultural Promotion Conference .....	12
3. Jining Promotion Campaign for Premium Agricultural Products Brands - the Middle East Division .....	12
4. Weihai Tour for Overseas Missions and Enterprises in China .....	13
5. Rizhao - UAE Business and Culture & Tourism Promotion Conference .....	13
6. Liaocheng Automotive Equipment Promotion and Trade Fair - the UAE Division .....	13

# I. Activities

## (I) Opening Ceremony and Economic & Trade Cooperation Conference

### Time

March 22, 2022 (Tuesday)

Beijing time 15:00, Dubai time 11:00

### Hosted by

Shandong Provincial People's Government

### Organized by

China Council for The Promotion of International Trade Shandong Sub-council

Information Office of Shandong Provincial People's Government

Foreign Affairs Office of Shandong Provincial People's Government

Department of Science & Technology of Shandong Province

Department of Industry and Information Technology of Shandong Province

Department of Commerce of Shandong Province

Shandong Provincial Department of Culture and Tourism

Shandong University of Art and Design

### Hosting Channel

The event will be held both online and offline. Publicity will be carried out at the China Pavilion of Dubai World Expo. The event will be synchronously livestreamed at the client side of Shandian News and dzwww.com.

## II. Exhibitions

- (I) "Saltwater Rice" Smart Agriculture Exhibition .....14
- (II) Exhibition of Scientific and Technological Achievements of Shandong Province .....15
- (III) Photo Exhibition Themed with - "New Friendly Shandong", "New Innovative Shandong" and "New Open Shandong" .....16
- (IV) Exhibition of Shandong Intangible Cultural Heritage .....17
- (V) Broadcasting of Shandong's Publicity Film .....18

## III. Online Performances

- A Trip on the Silk Road to Qilu Culture .....19

## 1. Agenda

The activities consist of the Opening Ceremony and Economic & Trade Cooperation Conference of Shandong Week, last approximately 120 minutes.

Translation: Chinese-English simultaneous interpreting

### Session 1: Opening Ceremony of Shandong Week (approximately 60 minutes)

**Moderator:** Yu Fenggui, Vice Chairman of Ethnic Affairs, Foreign Affairs and Overseas Chinese Affairs Committee, Shandong Provincial People's Congress; Party Secretary and Chairman of Shandong Sub-council of China Council for the Promotion of International Trade

- 15:00-15:05 Opening ceremony starts, and the moderator introduces the key guests
- 15:05-15:10 Broadcasting of Shandong's Publicity Film
- 15:10-15:15 Speech by Zhang Shenfeng, Commissioner General of China Pavilion at Expo 2020 Dubai, Vice Chairman of China Council for the Promotion of International Trade
- 15:15-15:20 Video speech by Ali Al Dhaheri, Ambassador of the United Arab Emirates to China
- 15:20-15:25 Video speech by Ni Jian, Ambassador Extraordinary and Plenipotentiary of the People's Republic of China in the United Arab Emirates
- 15:25-15:30 Video speech by Hamad Buamim, President & CEO of Dubai Chamber of Commerce & Industry
- 15:30-15:35 Opening speech and declaration of opening by Ji Binchang, Vice Governor of Shandong Provincial People's Government
- 15:35-15:45 Online tour of exhibitions
- 15:45-16:00 Theme-based art performances

### Session 2: Economic & Trade Cooperation Conference (approximately 60 minutes)

**Moderator:** Wang Xiao, Deputy Director General of Department of Industry and Information Technology of Shandong Province

- 16:00-16:05 Moderator introduces this session
- 16:05-16:15 Introduction of Shandong's industry development by Zhang Haibo, Secretary of the Leading Party Members' Group of Department of Industry and Information Technology of Shandong Province
- 16:15-16:25 Promotion of the business environment of Abu Dhabi by Diana Yonghui Ma, Specialist in AgTech and Tourism - FDI Attraction Department, Abu Dhabi Investment Office
- 16:25-16:33 Online promotion by Zander Zhang, Deputy General Manager of Shandong Weichai Imp.&Exp. Corporation
- 16:33-16:41 Online promotion by Tina Li, Sales Director of Jinan Gweike Tech Co., Ltd
- 16:41-16:49 Online promotion by Jeffrey Yu, Head of China Desk of Khalifa Industrial Zone Abu Dhabi (KIZAD)
- 16:49-16:57 Online promotion by Sherif Kamel, Executive Vice President of Dubai Silicon Oasis Authority, and Nuredeen Lv, General Manager of Commercial Department of Dubai Silicon Oasis Dubai Digital Park China Center
- 16:57-17:00 Signing Ceremony

## 2. Introduction of Some Key Guests

### Foreign Guests



### Ali Al Dhaheri

Ambassador Extraordinary & Plenipotentiary of the United Arab Emirates to the People's Republic of China

In 1998-2007, he was Head of the Marketing Research & Analysis Department in Abu Dhabi National Oil Company (ADNOC), then appointed as Manager for Planning & Group Coordination in ADNOC Group of Companies; 2007-2009: He was assigned as General Manager of National Gas Shipping Company Ltd. (NGSCO); 2009-2015: He held the position of Chief Executive Officer of both Abu Dhabi National Tanker Company (ADNATCO) and National Gas Shipping Company Ltd. (NGSCO) and he led the consolidation of the project; 2016-2017: He was appointed Chief Executive Officer, Ruwais Fertilizer Industries (FERTIL); in 2017, Dr. Al Dhaheri joined the Ministry of Foreign Affairs and International Cooperation, United Arab Emirates and was appointed as Ambassador Extraordinary & Plenipotentiary to the People's Republic of China.



### Hussam Al Hussein

Ambassador of the Hashemite Kingdom of Jordan to China

1987-1989: Compulsory military service; 1989-1991: Privately owned business; 1991: Joined the Ministry of Foreign Affairs as Diplomatic Attaché; 1991-1993: Diplomatic officer at the Department of UN & International Organizations of the Ministry; 1993-1998: Embassy of Jordan - Tokyo - Japan (Attaché-2nd Secretary); 1998: Diplomatic officer, Political Department of the Ministry of Foreign Affairs in Amman - Jordan; 1999: Head, Peace Process Coordination Bureau at the Ministry of Foreign Affairs, Amman - Jordan; 1999-2001: Embassy of Jordan, Pretoria - South Africa (Charge d' Affairs); 2001-2003: Assistant Director, Asian & African Affairs Department of the Ministry of Foreign Affairs; 2003-2007: Permanent Mission of Jordan to the United Nations office in Geneva, and other International Organizations. (Deputy Permanent Representative); 2007-2008: Deputy Director, International Relations and Organizations Department / Ministry of Foreign Affairs; 2008-2011: Embassy of Jordan in Brussels - Belgium, (Deputy Chief of Mission & Charge d' Affairs); 2011-2013: Director, European Affairs Department at the Ministry of Foreign Affairs, and Jordan's representative at the Co-Presidency of the Union for the Mediterranean; 2013-2018: Ambassador to Austria Permanent Representative to UNOV, IAEA, UNIDO, OSCE, and IACA. Non-Resident Ambassador to Hungary, Slovakia, Slovenia and Czech Republic; 2018-Sep 2019 Director, Human Rights and Human Security Department, Ministry of Foreign Affairs and Expatriates. Sep 2019: Appointed Ambassador of the Hashemite Kingdom of Jordan to China.



## Ahmed Chouaib

Charge d' Affaires of Mission of the League of Arab States in China

2011-2013: Head Division of Documentation at Ministry of Foreign Affairs of Mauritania. 2013-2014: Attaché at Political Sector, Americas Department. 2014-2016: Attaché at Permanent Mission of League of Arab States to African Union. 2016-2018: Attaché at Sustainable development & International Cooperation Department. 2018-2022: Deputy Head of the Diplomatic Mission of League of Arab States in Beijing. 2022: Charge d' Affaires of the Diplomatic Mission of League of Arab States in Beijing.



## Hamad Buamim

President & CEO of Dubai Chamber of Commerce & Industry

Holding his current position since 2006, Hamad Buamim is the President & CEO of Dubai Chamber of commerce & Industry. He is also the Chairman of the Paris - based World Chambers Federation - International Chamber of commerce (ICC). Buamim serves as a Board Member of Dubai World, Dubai International Financial Center (DIFC) and acts as Chairman of National General Insurance PJSC. Previously, Buamim served as Chairman of Emirates Financial Services, Emirates NBD Capital and Hawkamah, the Institute for Corporate Governance as well as a Board Member of the UAE Central Bank, Emirates NBD and Network International. Educated in the USA, Buamim holds MBA with honor in Finance from the University of Missouri, Kansas City. He also obtained a Bachelor of Science with Magna Cum Laude in Electrical Engineering from the University of Southern California, Los Angeles.

## Chinese Guests



## Zhang Shenfeng

Commissioner General of China Pavilion at Expo 2020 Dubai, Member of the Leading Party Members' Group and Vice Chairman of the China Council for the Promotion of International Trade

Zhang Shenfeng was born in October 1963 in Linyi, Shandong Province, started his career in July 1982 and joined the CPC Party in July 1986. He holds a PhD degree in Management and a part-time Master's degree from Tianjin University.

He has served as Deputy Director-General and then Director-General of the General Office of Shandong Provincial People's Government, Member of the Party Committee and Deputy Director of the CSRC Jinan Office, and Secretary of the Party Committee and Deputy Director of the CSRC Qingdao Bureau. From April 2004, he served as Secretary of the Party Committee and Director of the CSRC Shandong Bureau and Director of the Inspection Bureau of Jinan Tax Bureau; Secretary of the Party Committee and Chief of the General Inspection Team and Director of the Inspection Bureau of the CSRC; Chief Inspector of the CSRC and Director of the Inspection Bureau of the CSRC; and Secretary of the Party Committee, Chairman and General Manager of China Financial Futures Exchange. In August 2017, he was appointed as Member of the Party Committee and Assistant Chairperson of the CSRC. In August 2018, he was appointed Member of the Leading Party Members' Group and Vice Chairman of the China Council for the Promotion of International Trade.



## Ni Jian

Ambassador Extraordinary and Plenipotentiary of the People's Republic of China in the United Arab Emirates

1996-2001: Deputy Division Director and later Director for West Asian and North African Affairs in the Ministry of Foreign Affairs of the People's Republic of China; 2001-2002: Political Counselor, Chinese Embassy in Israel; 2002-2005: Deputy Director General, Hetian Administration, Xinjiang Production and Construction Corps; 2006-2008: Deputy Director-General, General Office, MFA; 2008-2011: Consul General, Chinese Consulate-General in Manchester; 2011-2013: Ambassador Extraordinary and Plenipotentiary of the People's Republic of China in the Republic of Iraq; 2014-2016: Deputy Head of the Mission and Minister, Chinese Embassy in the United Kingdom; 2016-present: Ambassador Extraordinary and Plenipotentiary of the People's Republic of China in the United Arab Emirates.

### 3. List of Some Participating Guests (Entities)

#### Foreign Guests

Ali Al Dhaheri, Ambassador of the United Arab Emirates to China  
 Hussam Al Hussein, Ambassador of the Hashemite Kingdom of Jordan to China  
 Ahmed Chouaib, Charge d' Affaires of Mission of the League of Arab States in China  
 Ugur Kilicarslan, Commercial Counselor of Embassy of the Republic of Turkey in China  
 Muhammad Junaid, Second Secretary of Embassy of the Islamic Republic of Pakistan in China  
 Joseph Tannous, Commercial Attache of Embassy of the Republic of Lebanon in China

Rashed Abulkarim Al Blooshi, Undersecretary of the Abu Dhabi Department of Economic Development  
 Hamad Buamim, President & CEO of Dubai Chamber of Commerce & Industry  
 Sherif Kamel, Executive Vice President of Dubai Silicon Oasis Authority

#### Chinese Guests

Zhang Shenfeng, Commissioner General of China Pavilion at Expo 2020 Dubai,  
 Vice Chairman of China Council for the Promotion of International Trade  
 Ni Jian, Ambassador Extraordinary and Plenipotentiary of the People's Republic of China in  
 the United Arab Emirates  
 Ji Binchang, Vice Governor of Shandong Provincial People's Government  
 Yu Fenggui, Vice Chairman of Ethnic Affairs, Foreign Affairs and Overseas Chinese Affairs  
 Committee, Shandong Provincial People's Congress; Party Secretary and Chairman of  
 Shandong Sub-council of China Council for the Promotion of International Trade  
 Zhang Haibo, Secretary of the Leading Party Members' Group of the Department of Industry  
 and Information Technology of Shandong Province

#### Representatives of Chinese and Foreign Enterprises

Abu Dhabi Investment Office (online promotion)  
 Shandong Weichai Imp. & Exp. Corporation (online promotion)  
 Jinan Gweike Tech Co., Ltd (online promotion)  
 Khalifa Industrial Zone Abu Dhabi (KIZAD)(online promotion)  
 Dubai Silicon Oasis Dubai Digital Park (online promotion)  
 Weihai Huatan Supply Chain Management Co.,Ltd. (online signing of contracts)  
 Weihai Construction Group Company Limited (online signing of contracts)

Qingdao Yueyang Engineering Consulting Co.,Ltd (online signing of contracts)  
 Shandong Port Overseas Development Group Co.Ltd (online signing of contracts)  
 CNBM Overseas Economic Cooperation Co. Ltd (online signing of contracts)  
 O & G Engineering Services Limited (online signing of contracts)  
 DWH Energy GmbH (online signing of contracts)  
 DR.AZ Group Co.,Ltd (online signing of contracts)  
 Ahmad, Chairman of Shandong Sino-Foreign Talent Development Co.,LTD  
 Alhamdani Yusra Ali Ali, Company Director of Nanjing Hetai Simon Biomedical Technology Co., Ltd  
 Thabit Zain Mohammed Mohsen, Company Director of AL RAWASI Trading CO LTD  
 Hara Yoshinobu, GM of MUFG Bank (China), Ltd. Qingdao Branch  
 Liu Sujuan, Assistant of MUFG Bank (China), Ltd. Qingdao Branch  
 Li Jianwei, Senior Manager of Mitsui & Co., Ltd.  
 Li Zhenyan, Chairman of DENBA Co., Ltd.  
 Wen Jianzhong, GM of Huaqian International Pte Ltd  
 Wang Haiyan, Manager of SAMMITR Group Holding  
 Li Xinnan, Manager of Chinese Trade Center in Moscow  
 Yang Lina, Director of SHENG-BDO Ziv Haft  
 Edlyn, General Manager of Edlyn and Ed ma (Guangzhou) Trading Co., Ltd.  
 Stefan, Manager of Meining Group  
 Adam, Manager of Al-Hamd Corporation (Pvt) Limited  
 Shale Ahammed, Manager of MNS Traders Ltd Bangladesh  
 Song Zhenyong, Manager of Mitsubishi Corporation (Qingdao) Ltd.  
 Iwanari Hitoshi, General Manager of ITOCHU (Qingdao) Co., Ltd.  
 Ding Tingkai, Regional Sales Manager of Netafim, Israel  
 Amy You, Marketing Director of Kingsmen (Shanghai) Co., Ltd.  
 Vivian Yan, CEO of National Agricultural Holding Group LTDA  
 Sara Medina, General Manager of SPI Consulting Company  
 Alex, General Manager of Spring Capital Business Consulting Co., Ltd.  
 Ding Junfang, Supervisor of Ningbo Operation Center of Haishi Automotive Services & Consulting  
 Claire Guo, Regional Representative of Far East, Dubai Multi Commodities Centre (DMCC)  
 Bao Youzeng, Chairman of Oman China Wholesale Mart  
 Reza Abedi, Manager of Maxon International Co., Ltd  
 Zaker Jafari, Manager of Hightech Industry Co., Ltd

As well as foreign business associations and foreign organizations for trade and investment promotion in China, related government departments and the 16 cities of Shandong, Chinese and foreign media, etc.

## 4. Projects

### Cooperation Agreement between the Department of Industry and Information Technology of Shandong Province and the Abu Dhabi Department of Economic Development

#### Project introduction:

The two sides will establish links and channels for institutions and enterprises in Shandong and Abu Dhabi to engage in win-win industrial cooperation as well as information and personal exchanges.

#### Contract to be signed by:

Department of Industry and Information Technology of Shandong Province  
Abu Dhabi Department of Economic Development

### East Africa Commercial & Logistics Center Project

#### Project introduction:

With a total investment of USD 114 million, the center is located in Dar es Salaam, Tanzania. It aims at becoming a leading trade and logistics center in Africa, providing comprehensive services such as commodity trading, offshore warehousing, re-export trade, processing and packaging, logistics support, cross-border e-commerce, supply chain finance, etc.

#### Contract to be signed by:

Weihai Huatan Supply Chain Management Co., Ltd.  
Weihai Construction Group Company Limited

### Ghana Petroleum Refinery EPC Project

#### Project introduction:

With a total investment of USD 15 billion, the project is located in Greater Accra Region, Ghana. Its Phase I Project will construct two sets of refining facilities with the capacity of 7.5 million tons per year, with an investment of USD 8 billion and a construction period of about 7 years. Its Phase II Project will build an ethylene production facility with the capacity of 7.5 million tons per year, with an investment of USD 7 billion and a construction period of 3.5 years.

#### Contract to be signed by:

Qingdao Yueyang Engineering Consulting Co., Ltd  
O & G Engineering Services Limited and Ghana Petroleum Refinery EPC Project

### Strategic Cooperation Agreement of Tyre Public Overseas Warehouse in UAE

#### Project introduction:

The project is located in the Jebel Ali Free Zone, Dubai, the UAE, which is an overseas tyre warehouse cooperation project jointly developed by Shandong Port Overseas Development Group and CNBM Overseas Economic Cooperation Co. Ltd. The project will expand export markets for Chinese tyre companies in the Middle and Eastern Africa, and further in the international market.

#### Contract to be signed by:

CNBM Overseas Economic Cooperation Co. Ltd  
Shandong Port Overseas Development Group Co.Ltd

### EnerTech Dubai 10MW Solar Project

#### Project introduction:

The Project is invested by DWH Energy GmbH, which signed a 25-year power purchasing BOO contract with the local government. DR.AZ Group Co.,Ltd contracted the construction of the power plant from DWH for USD 5 million.

#### Contract to be signed by:

DWH Energy GmbH  
DR.AZ Group Co.,Ltd

## (II) Jinan Day

### Time

March 23, 2022 (Wednesday)

### Venue

Jinan, Shandong; China Pavilion of Dubai World Expo

### Hosting Channel

Online

### Theme

Charming City of Jinan Springs Shining at Expo

### Hosted by

Jinan Municipal People's Government

### Major activities

1. Opening Ceremony of "Jinan Day" & Jinan - Middle East Promotion Conference on Economy, Trade, Culture and Tourism
2. "Charming Jinan" (Middle East) Symposium
3. "Charming Jinan" (Middle East) Symposium on Auto Parts
4. "Charming Jinan" (Middle East) Symposium on Lifting Platforms and Equipment
5. "Jinan Day" Exhibition of Jinan
6. Microsite System for "Jinan Day" at Expo Dubai
7. Exhibition of Building Lighting, etc.

## (III) Qingdao Day

### Time

March 24, 2022 (Thursday)

### Venue

Qingdao, Shandong; Dubai World Expo

### Theme

Innovative Qingdao Shining at Expo Dubai

### Hosted by

Qingdao Municipal People's Government

### Major activities

1. Opening Ceremony of "Qingdao Day"
2. Promotion Conference and Symposium on Economy and Trade
3. "Qingdao Day" Activities at China Pavilion of Dubai World Expo (broadcasting of Qingdao's publicity film, photographic exhibitions and other promotional activities).



**(IV) Relevant Activities****1. Yantai - Middle East International Trade and Procurement Symposium**

**Time:** March 23 - June 22, 2022

**Hosted by:** Yantai Municipal People's Government

**Organized by:** CCPIT Yantai, Yantai Municipal Bureau of Commerce and Yantai Municipal Bureau of Culture and Tourism

**Introduction:** Well-known companies of Yantai will be organized to carry out online activities lasting three months through the "Global Trade Week (GTW)" platform in various forms including "online exhibitions, online promotion, online symposiums, contact-less targeted connection between supply and demand".

**2. Weifang - UAE Agricultural Promotion Conference**

**Time:** March 16 - 24, 2022

**Hosted by:** CCPIT Weifang, Weifang Bureau of Agriculture and Rural Affairs, and Promotion Office of the National Comprehensive Pilot Zone for Agriculture Opening up and Development (Weifang)

**Introduction:** A platform of online exhibitions and symposiums will be built to demonstrate the agricultural strengths and achievements of Weifang; symposiums will be organized for agricultural enterprises of Weifang and commercial associations and buyers of the UAE.

**3. Jining Promotion Campaign for Premium Agricultural Products Brands - the Middle East Division**

**Time:** To be confirmed (depending on the development of the epidemic)

**Hosted by:** CCPIT Shandong and Dubai FDI

**Organized by:** Department of Trade and Investment Promotion of CCPIT Shandong, Trade and Investment Service Center of CCPIT Shandong, Jining Municipal Bureau of Commerce, and CCPIT Jining

**Introduction:** This event will be hosted both online and offline. A conference venue will be set in Jining to promote manufacturers of high-quality agricultural products and to facilitate targeted online symposiums between the manufacturers and buyers in the Middle East.

**4. Weihai Tour for Overseas Missions and Enterprises in China**

**Time:** To be confirmed (depending on the development of the epidemic)

**Hosted by:** CCPIT Shandong and Weihai Municipal People's Government

**Organized by:** CCPIT Weihai, Wendeng District People's Government, Rushan People's Government, Administrative Committee of Weihai Economic and Technological Development Zone, and Administrative Committee of Weihai Integrated Free Trade Zone

**Introduction:** A conference venue will be set in Weihai to host a series of activities, including promotion of the investment environment of Weihai, cooperation and exchange on intelligent manufacturing and the modern service industry, symposium on cross-border e-commerce, symposium on equipment manufacturing, and cooperation and exchange on new energy and the health industry.

**5. Rizhao - UAE Business and Culture & Tourism Promotion Conference**

**Time:** To be confirmed (depending on the development of the epidemic)

**Hosted by:** CCPIT Shandong, Dubai Chamber of Industry and Commerce, Fujairah Tourism and Antiquities Authority, and Rizhao Municipal People's Government

**Organized by:** CCPIT Shandong, CCPIT Rizhao, Commerce Bureau of Rizhao City, Rizhao Culture and Tourism Bureau, Foreign Affairs Office of Rizhao Municipal People's Government, Economic and Trade Representative Office of Shandong Provincial Government in West Africa, UAE Shandong Chamber of Commerce and Great Wall Events (Dubai)

**Introduction:** This event will be hosted both online and offline. A conference venue will be set in Rizhao to promote the investment environment and cultural and tourism resources of Rizhao and raise the profile and influence of Rizhao in the Arab countries and the surrounding regions.

**6. Liaocheng Automotive Equipment Promotion and Trade Fair - the UAE Division**

**Time:** To be confirmed (depending on the development of the epidemic)

**Hosted by:** Liaocheng Municipal Party Committee, Liaocheng Municipal People's Government, CCPIT Shandong, and Dubai FDI

**Organized by:** CCPIT Liaocheng

**Introduction:** This event will be hosted both online and offline. A conference venue will be set in Liaocheng to facilitate targeted connection between Liaocheng enterprises in the automobile equipment industry and commercial associations and specialized buyers in the Middle East.

## II. Exhibitions

### (I) "Saltwater Rice" Smart Agriculture Exhibition

#### Time

October 1, 2021 - March 31, 2022

#### Venue

3/F, China Pavilion at Dubai World Expo; online broadcasting

#### Introduction

As a key exhibition of the "Innovation and Cooperation Area" at the China Pavilion, this "Smart Agriculture Exhibition" centered on Shandong's local project "Academician Yuan Longping's Qingdao Seawater Rice" has been officially presented at Expo Dubai since October 1, 2021. Focused on the theme "Building a Community with a Shared Future for Mankind - Innovation and Opportunities", the exhibition highlights the scientific and technological achievements of China in smart agriculture, ecological development and digital agriculture through refractive screens and 3D paper carving.



#### Organized by

China Council for the Promotion of International Trade Shandong Sub-council  
Qingdao Saline-alkali Tolerant Rice Research and Development Center

### (II) Exhibition of Scientific and Technological Achievements of Shandong Province

#### Time

March 22 - 24, 2022

#### Venue

Space Corridor Area at China Pavilion, Dubai World Expo; online broadcasting

#### Form

The scientific and technological achievements of Shandong will be demonstrated through the combination of texts and illustrations in Chinese, English and Arabic on 25 pieces of electronic screens.

#### Introduction

The exhibition consists of three parts, which will showcase the technological achievements, technological needs and key technological projects of Shandong enterprises and research institutes during the "13th Five-Year" Plan period that are available for publicity: 1. Overview of the scientific and technological development and the top ten scientific and technological achievements of Shandong; 2. Scientific and technological achievements of the 16 cities of Shandong; 3. Scientific and technological achievements of key research institutes of Shandong.

#### Organized by

Department of Science and Technology of Shandong Province  
China Council for the Promotion of International Trade Shandong Sub-council

### (III) Photo Exhibition Themed with - "New Friendly Shandong", "New Innovative Shandong" and "New Open Shandong"

#### Time

March 22 - 24, 2022

#### Venue

Facade of China Pavilion, Dubai World Expo; online broadcasting

#### Introduction

Integrating the main visual image of Shandong Week, this event consists of three parts exhibiting series of pictures as a symbol of a shared bright future through collaboration between Shandong and Chinese as well as foreign guests. "New Friendly Shandong" consists of four sections, including Grand Canal National Cultural Park (Shandong Section), the Yellow River National Cultural Park (Shandong Section), the Great Wall National Cultural Park (the Great Wall of Qi), and the Historic and Cultural Belt of Shandong's Coast. "New Innovative Shandong" is focused on the industries of efficient modern agriculture, medical care and health, and modern marine and consists of three sections, including "Strengthening Sci-Tech Programs to Support Rural Revitalization", "Sticking to Land-Sea Coordination and Promoting Sharing and Opening-up" and "Smart Healthcare Powered by Science & Technology". "New Open Shandong" consists of seven sections, including Promotion of International Exchange towards a Higher Level, Elevated Level of Open Platforms, New Heights in the Scale of Foreign Trade, Continuous Development of Foreign Trade Models, Enthusiastic Investments of Fortune 500 Companies, Remarkable Achievements of Companies Going Global, and Formation of an International Business Environment.

#### Organized by

Shandong University of Art and Design, Department of Science & Technology of Shandong Province, Department of Commerce of Shandong Province, Shandong Provincial Department of Culture and Tourism

### (IV) Exhibition of Shandong Intangible Cultural Heritage

#### Time

March 22 - 24, 2022

#### Venue

The mini stage area at the entrance of China Pavilion, Dubai World Expo; online broadcasting

#### Introduction

16 intangible cultural heritages of Shandong, which have a long history, contain strong cultural elements and are highly interactive, will be exhibited through the combination of both texts and illustrations. These heritages include tin carving, Shandong embroidery, shadow puppet, Shandong Wooden Clapper Opera, Haiyang Dayangge, Yantai Paper Cutting, Dezhou black pottery, acrobatics, Qi writing brush of Guangrao, cloth tiger, colored glaze firing, Shandong-style inner paintings, Liu's Dolls, Lv Opera, Weifang fruit pit carving and Yangjiabu New Year paintings.



#### Organized by

Shandong Provincial Department of Culture and Tourism

## (V) Broadcasting of Shandong's Publicity Film

### Time

March 22 - 24, 2022

### Venue

Facade of China Pavilion, Dubai World Expo; online broadcasting

### Introduction

The publicity film in Chinese, Arabic and English is produced to highlight the theme of the World Expo, introduce Shandong, demonstrate the innovation and achievements of Shandong in economic and social development, and display the latest results of cooperation between Shandong and countries and regions along the "Belt and Road" including the Middle East.

### Organized by

Information Office of Shandong Provincial People's Government

## III. Online Performances

### Theme

A Trip on the Silk Road to Qilu Culture

### Introduction

This event consists of *Harmony of Melodies*, *Song at the Altar*, *Charm of the Drum* and *Welcome to Shandong*. The grand, elegant and enthusiastic performances are an epitome of the rich culture of Shandong as an important cradle of Chinese civilization, the birthplace of Confucian culture and the eastern intersection of the "Belt and Road".

### Organized by

Shandong Provincial Department of Culture and Tourism



2020年迪拜世博会中国馆山东活动周组委会  
Organizing Committee of Shandong Week of China Pavilion, Expo 2020 Dubai